



Abigail Borden

DESIGN STRATEGY & CONSULTING

MY WORK

Process & System Audits

How are you getting work done? How can we design your systems and products to be more efficient?

Narrative & Content Design

What story are you telling? How can we make your visual and written content more effective?

Discovery & Ideation Work

How are humans using your products? Can we make their journey more effective and delightful?

MY METHODS

Embedded in Your Team

I'll join your team one to two days per week or on an as needed basis to assist with your design needs in office (RI only) or virtually.

Workshop Facilitation

I'll create and facilitate workshops for small groups in your space (RI/MA only) or virtually to map journeys, or ideate with design thinking.

1:1 Coaching & Strategy

We'll meet in person or virtually once, or on a set cadence to collaborate on your design strategy and organizational needs.

Independent Execution

We'll define goals, success metrics, and deliverables and I'll work independently and deliver artifacts to you based on your deadlines.

Specializing In

- ⚡ Small Businesses
- ⚡ Ethical Technology
- ⚡ Nonprofits
- ⚡ Green Technology
- ⚡ Mission-Driven Orgs

LET'S TALK

Reach out and we can set up meeting to talk about your needs whether I'm the right fit for your project. I'll create a proposal and estimate based on your goals and the scope of the project.

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