

Shoppers can reach out by text, phone or email to save time and improve their experience.

We don't just help shoppers find dealerships, we help them find the best people at dealerships.

**We connect** car shoppers with **trustworthy dealership people** through **authentic experiences** shared on **DealerRater.**

We have over 5.5 million reviews about experiences at more than 26,000 dealerships.

Our reviews have stories, not just ratings. Our team reads and approves each one to ensure authenticity.

# Consumer Focused

We connect you to the best dealership people who will answer your questions through text, phone, or email.

We give you the information you need to make confident decisions about people and dealerships.

We don't just help shoppers find dealerships, we help them find the best people at dealerships.

Upgrade your **car buying experience** by **connecting with trustworthy people** through **authentic experiences** shared on **DealerRater.**

Our reviews have stories, not just ratings. Our team reads and approves each one to ensure authenticity.

We have over 5.5 million reviews about experiences at more than 26,000 dealerships.

## Dealer Focused

We improve your lead-to-close rate by up to 89% when shoppers connect with your best people.

We connect your best people with ready-to-buy car shoppers through text, phone and email.

Sell more cars by **connecting car shoppers** with **your best people** through **experiences shared on DealerRater.**

We have over 5.5 million reviews about experiences at more than 26,000 dealerships.

We help you save time and money when car shoppers promote your brand on DealerRater.

# DealerRater Essentials

Our enhanced SEO will get your brand to the top of the search results.

We expose your reviews to an audience of over 30 million car shoppers, when we share them on other sites.

We connect ready-to-buy car shoppers with your best people through text, phone and email.

**Stand out to millions of car shoppers and connect them your best people through experiences shared on DealerRater.**

We improve your lead-to-close rate by up to 89% when shoppers connect with your best people.

We have over 5.5 million reviews about experiences at more than 26,000 dealerships.

We help you save time and money when car shoppers promote your brand on DealerRater.

# DealerRater Essentials for Independents

Our enhanced SEO will get your brand and your people to the top of the search results.

We expose your reviews to an audience of over 30 million car shoppers, when we share them on other sites.

**Stand out to millions of car shoppers and sell more cars through experiences shared on DealerRater.**

We have over 5.5 million reviews about experiences at more than 26,000 dealerships.

We help you save time and money when car shoppers promote your brand on DealerRater.

# ReviewBuilder

We do the work so you don't have to.

**Save time and money with automated review requests** so you can focus on selling cars.

Our automated tool invites your customers to review your dealership across the platforms that matter.

# AutoResponse

We do the work so you don't have to.

Our enhanced SEO will get your brand to the top of the search results.

**Save time and money and stand out to shoppers with our personalized review responses so you can focus on selling cars.**

Our team responds to all of your reviews as they come in, allowing you to approve or edit responses to negative reviews before they are posted.